

ANNUAL REPORT

April 2023 – March 2024



People's Endeavour for Social Changes (PESCH)



ACRONYMS

APPI	- Azim Premji Philanthropic Initiatives
ADC	- Autonomous District Council
VDC	- Village Development Committee
PESCH	- People's Endeavour for Social Changes
SHG	- Self Help Group
CBO	- Community Based Organization
RNBA	- Rongmei Naga Baptist Association
FPO	- Farmer's Producer Organization
MVHA	- Manipur Voluntary Health Association
NABARD	- National Agricultural Bank And Rural Development
OSAAT	- One School At A Time
FIG	- Farmer Interest Group
ASER	- Annual Status of Education Report
Brot	- Bread for the world
BBBP	- Beti Bachao Beti Padhao
DRDA	- District Rural Development Agency Tamenglong and Jiribam
TDF	- Tribal Development Fund

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Chairman's Message

The year 2023-2024 has been a momentous year in many respects. For People's Endeavour for Social Changes (PESCH), 2023-2024 has also marked a change in tone and emphasis. Following the success of our Four focus areas, where villages society taking serious in regeneration of forest food by protection of village catchment area, SALT model farming in all the project and non project areas of PESCH, increase of women livelihood through Rural Haat which became a ATM bhoot for them and youth involvement in integrated farming in which Longchai Student union and youth developed their orchard integrated farming is the great achievement of the organization work.

The year 2023-2024 also a remarkable year that organizational development process particularly governance manual, organizational strategy goals, fundraising, data management, Human resources development and communication were also review, re-developed through the NODE-SeSTA project and now Board management have given a great deal of time and effort where through founder village contributions, we could at least completed the ground level of our long pending building and participation of Board members and General Body in the meeting were great changes comparing to the earlier years.



Director's Message

I am very happy in presenting the Annual Report (2023-2024) of People's Endeavour for Social Changes (PESCH). We have served across 62 villages with 7800 households thus far and looking forward to serve another more villages in the days to come.

Our main intervention on Sustainable Livelihood for the rural communities through Improved quality and dignity of human life through enhanced access to entitlements, land rights, livelihood opportunities and sustainable agro ecological practices, with focus on youth and women in Manipur, India, revival of indigenous brown and white cotton farming and culture, enhancing sustainable livelihood through entrepreneurship and market linkages, improved quality education to school children and women and children rights.

The world we live in is full of injustice; troubles, disrespect, selfishness and distrust among the people have become the pattern of this world. The gap between rich and poor is widening day by day. Scarcity of foods is increasing as the population goes up while the land and resources are running out. Moreover, Climate change is one of the most common problems facing by majority of the population in our country. Thus, the future of the rural communities has become more and more vulnerable. In the meantime, People's Endeavour for Social Change (PESCH) has striving as a voluntary organization for the welfare of rural Peoples in the region. Though, we have lot of limitation, like shortage of fund, Lack of Knowledge, Lack of Human resources, Lack of cooperation, has become the obstacle to the contributing towards justice, peace, secure of sustainable Development in the society. I hope that, our endeavours might not in vain, but it may be benefited and meaningful in the days to come.

I would like to extend my truthful gratitude to our impressively punctilious staff and volunteers who continue to concentrate indefatigable support to our target communities. I really appreciate our staff for the continued encouragement and commitment towards desired change. I am truly beholden to our generous donors who continue to understand, trust and provide us continuous support. Most of all, immensely grateful to all community members who rendered unstinted support and cooperation all these years


Director
People's Endeavour for Social
Change (PESCH)

Namkhinlung Pamei
Director, PESCH

ABOUT THE ORGANIZATION

People's Endeavour for Social Changes (PESCH)

People's Endeavour for Social Change (PESCH) is a non – profit, non - governmental organization based in Tamenglong and Jiribam districts, Manipur. It works towards the development, capacity building and enlightenment of the vulnerable communities. The organization is spread across 2 states Manipur and Assam. In Manipur it spread in Tamenglong and Jiribam and in Cachar district Assam. People's Endeavour for Social Changes (PESCH) was first established in 1995 and registered in the society registration act in 3rd March 1997. PESCH is led by educated leader with outstanding experiences (13 years) on rural development specifically in the context of Tamenglong and Jiribam districts of Manipur and Cachar district of Assam. PESCH is having current project of Tribal Development Fund(TDF) under NBARD in 4 villages of Tousem, Global Greengrants Fund project in 15 villages of Tousem, ASER under Pratham Education Foundation, Health awareness programme under MVHA, FPO under NABARD and Skill Development programmes.

PESCH has general body and executive board. The executive board will put up annual programs and any other decisions to the general body. The executive board board is given power to take decision in any related matters of the organization. As and when required some of the decisions will be put to the general body for further approval.

Brief Origin history of the organization:

On 5th August 1995, Late, Rev. Poukhamlung Gonmei and Asampuina Gangmei Dinbui organized areas leaders at Lungbungjang and formed the Soul Winning Development Association (SWDA) with AG. Dinbui as Chairman and Ramdin Kamei as Director. It was renamed as Christian Development Organization (CDO) on 30th October 1995 on Board meeting at Ramgaizang Cachar Assam. Again renamed as Christian Development Society(CDS) on 26 October 1996 and People's Action for Comprehensive Rural Development(PAFCORD) in 13th January 1997. In 23rd February 1997, PAFCORD was modified to People's Endeavour for Social Changes (PESCH) and registered under Society registration at Tamenglong on 3/3/1997.

Founder Leader of the organization: Late. Rev. Poukhamlung Gonmei and Asampuina Gangmei Dinbui
Founder and Member villages of the organization:

Sl. No	Name of the founder village/church
1	Namdailong Baptist Church(RBCC), Lakhinagar, Jirighat, Cachar Assam
2	Ramgaizang Baptist Church(RBCC), Lakhinagar, Jirighat Cachar Assam
3	Riverside Baptist Church, Lakhinapur, Jirighat, Cachar Assam
4	New Alipur Baptist Church, Jiribam, Manipur

Sl.No	Name of the member village/church of the organization
1	Karuluang Baptist Church (RBCC), Lakhinagar, Jirighat Cachar Assam
2	Emmanuel Baptist Church, New Kaiphundai, Tousem, Tamenglong, Manipur
3	Shalom Baptist Church (RBCC), Oinamlong, Tousem, Tamenglong, Manipur.

Chairman and director of the organization

Sl.No	Name of the chairman	Village	Duration
1	Asampuina Gangmei Dinbui	Namdailong village, Cachar Assam	1995-2007
2	Keigapou Rongmei	Ramgaizang village, Cachar Assam	2007-till date
Sl.No	Name of the Director	Village	Duration
1	Late. Ramdin Kamei	Ramgaizang village, Cachar Assam	1995-1997
2	Late. Rev. Poukhamlung Gonmei	Namdailong, Cachar Assam	1997-2002
3	Late. James Rongmei	Namdailong, Cachar Assam	2002-2005
4	Dimgonglung Rongmei	Taodaijang, Nungba, Noney district, Manipur	2005-2015
5	G. Solomon Rongmei	Karuluang, Cachar Assam	2015-2018
6	Namkhinlung Pamei	Longchai, Tousem, Tamenglong district, Manipur	2018-till date

General body Member of the Organization

Sl.No	Name of the board member	Designation	Duration
1	Asampuina Gangmei Dinbui	Chairman	1995-2007
2	Late. Ramdin Kamei	Secretary	1995-1997
3	Meilumlung	Member	1995-2007
4	Dinkimlak Gonmei	Member	1995-2007
5	Late. Rev. Poukhamlung Gonmei	Member/Secretary	1995-1997/1997-2002
6	Huponang Kamei	Member	1995-2007
7	K. Namdiat	Member	1995-2007
8	Hudinang Kamei	Member	1995-2007
9	Chinghiamang	Member	1995-2007
10	Lunguamang	Member	1995-2007
11	Gaikhindai	Member	2007-2009
12	K.Meiguingam	Member	1996-2005
13	D. Janglung	Member	1997-1999
14	Timothy Gangmei	Member	2009-2015
16	Keigapou Rongmei	Chairman	2007-till date
17	Khuandinang Kamei	Member	2007-2009/2018-till date
18	Dimgong Rongmei	Secretary	2005-2015
19	G. Solomon Rongmei	Secretary	2015-2018
20	Gangmei Issac	Member	2017-till date
21	Nilandro	Member	2007-2009
22	Theosil	Member	2007-2009
23	Choimoya	Member	2007-2009
24	Meiringam	Member	2007-2009
25	Makurei Kamei	Member	2009-2017
26	Jianreiliu Panmei	Member	2009-2017
27	Amiu Kamei	Member	2009-till date
28	G. Ludaimei	Member	2009 – 2017

29	Aluna Rongmei	Member	2015-2019
30	Dinaliu Rongmei	Member	2015-till date
31	Jacob Kamei	Member	2015-till date
32	Namkhinlung Pamei	Secretary	2018-till date
33	Dangmei Athui	Treasurer	2017-till date
35	Kabidim Gangmei	Member	2022-till date
36	Luke Pamei	Member	2022 till date

List of Executive Committee Members

Sr. No	Name	Designation	Occupation	Since when associated with organization
1.	Keigapou Rongmei	Chairman	Pastor	2008
2	Namkhinlung Pamei	Director	NGO	2009
3	Dangmei Athui	Treasurer	Pastor	2018
4	Jacob Kamei	Member	Social worker	2016
5	Jiyanlung Rongmei	Member	Social worker	2006
6	Amiu Kamei	Member	Area women leader	2011
7	Dinaliu Rongmei	Member	SHG federation leader	2017
8	Asam puina Gangmei Dinbui	Member	Founder leader of PESCH	1997
9	Gangmei Isaac	Member	Village Authority leader	2011

List of Staff Development

SL. No.	Name	Designation	Age	Qualification	Association with organization (Years)
1	Namkhinlung Pamei	Executive Director	41	MA (History)	11 yrs
2	D.Puanthanlung	Project coordinator	40	BSC(Botany)	11 yrs
3	Ditung Kuame	Field Coordinator	44	BA	1 yrs

4	KG.Pougiang	Finance Manager	26	B.Com	4 yrs
5	G.Gaihiamliu	Field Coordinator	42	BA (Eng)	3 yrs
6	Khunguanpou Rongmei	Public Relations coordinator	27	VIII	4 yrs
7	D.Mereingam	Office Assistant cum Driver	47	XII	1 month
8	Gangdunang Gangmei	Volunteer ASER	32	MSC(Physics)	2 yrs
9	Joel Rongmei	Volunteer ASER	45	B.Com	2 yrs
10	Jesse Rongmei	Volunteer ASER	37	BSC	2 yrs
11	Duangamliu Gangmei	Volunteer ASER	21	GNM	3 yrs
12	Lois Kamei	Program Manager	24	MSW	1 yrs
13	Houdu Rongmei	Livelihood & Environment coordinator	25	BA	3 years
14	Thiamrellung Rongmei	Accountant	27	BBA, BA	2 years
15	Khalu Kamei	Field coordinator	31	BA	2 years
16	Duangamliu Gangmei	Women Coordinator	27	GNM	1 year
17	Aguina Kamei	Marketing & Skill promotion coordinator	31	BA	1 year
18	Marcus Kamei	IT coordinator	33	IT, BSC	2 year
19	Zeidichung	Field coordinator	32	BA	1 year

Thematic area of intervention of PESCH:

A). Institutional Building of local communities: Capacity building training, networking, advocacy and micro-plan of village authority, SHGs, Farmer club, FIG etc to strengthening local institution.

B). Natural Resource Management : Regeneration of forest food through forest based intervention activities, Practice of Slope Agriculture Land Techonlogy(SALT) system/integrated/perma horticulture system(orchard tree+livestock+vegetable+fshery), water resource development(terrace farming/kitchen garden), Agro-biodiversity conservation through indigenous seed banks and revival of traditional crops, Seed fair cum food festival for women and youths, Advocacy plan for Judicious use of Natural Resources at village level.

C) Livelihood Improvement (Green Income): Youth Skill Development training on value addition of local products, Trainings to Women SHGs on entrepreneurship and business development, Market linkages activities for women SHG through bank and other credit institutions, Areca leaf disposal plate making through women Farmer Producer organization (JIRI-BARAK FARMER'S PRODUCER COMPANY Ltd), Construction of Rural Haat under NABARD for women SHGs and farmers and promotion of indigenous brown cotton.

D). Empowerment women and child Research and survey on Children Education on learning level in language, mathematics and meaning in his/her own dialect. Career counseling and guidance for children on drug abuse, sexual abuse, early marriage and labour. Child migration to cities without parents or guardians for schooling, Counseling, peer interaction, impart skills training for adolescent girls and insurance. Repairs of village level Govt. primary school

Objectives.

1. To enhance access to Rights & entitlements from the Government
2. To enhance Livelihood situation through green based income
3. To enhance nutritional food security through SALT/integrated farming
4. To promote sustainable NRM through Agro-ecological approaches/food forest regeneration
5. To bring quality education and protection of women & child rights

Key Achievements in the year 2023-2024

Enhancing Access to Entitlements: The rural people have little knowledge on various Govt. schemes and program. As a result they do not access to these schemes. Through implementation of Bt/BNBA many people are now aware of many of these programs. 370 families have access to new schemes like Chief-Minister Hakshel gi Tengbang(CMHT), Samajik Suraksha Yojana(SSY), Pradhan Mantri Kisan (PM Kisan), SHG credit linkage, electrical drier machine, rural haat etc. This activity has brought a lot of benefit and is relevant in achieving the project objectives.

Enhancing land rights with focus on women land rights: During the intervention of various awareness programs for various village stakeholders on land rights people now realized legitimate rights of women especially on ownership of land. 10 women of 10 SHGs farm land are recognized and issued land documents by the Village authority and Land owners. As a result of this activity land of women and single women are secured now. This activity also ensured gender equality in the community.

Livelihood improvement (Green Income): The youth and women who have undergone on various Skill training have increased in self-employment in carpentry, handicraft and mushroom cultivation. The SHGs women who received grant from Bt/BNBA also increased self-employment in doing business on local products. They could sell their products in improved way by value addition and updating market price through Market Information Board. The youth and women is observed to have increased their annual income by 20 per cent as compare to baseline data. These activities are relevant to the project objectives and achievement.

Sustainable NRM through Agro ecological Approaches : Through the implementation of Forest food regeneration programs and Traditional crops plantation there is increased in consumption of variety of food in the 5 project villages. At least 4 locally produced food are added to the Food basket through Traditional crop plantation program in all the beneficiary households. The increased availability of various traditional crops seeds in the Seed Banks and

Seed Fair contribute more convenient for the farmers in the cultivation. The application of organic compost prepared in the villages in the cultivation also boost the productivity. Through these activities there is increased in biomass in the farms.

Convergence: We PESCH constructed 2 Rural Haat (Sibilong and Kaimai) village supported by National Agricultural Bank And Rural Development(NABARD). The haats was handed over by PESCH to Women SHGs by forming Rural Haat Management Committee. 1 electric drier for king chilli for smokeless at Sibilong supported by Manipur Organic Mission Agency(MOMA). Now SHGs sale their local products in the haat and it increased their income.

PROJECT IMPLEMENTED IN 2023-2024

Improved quality and dignity of human life through enhanced access to entitlements, land rights, livelihood opportunities and sustainable agro ecological practices, with focus on youth and women in Manipur, India.

Background:

The Project titled: “Improve Quality and Dignity of Human Life New phase-I” is a sixth year programme (April 2017 – March 2026) aiming at empowering people through formation of people’s organization, thereby promoting a people’s movement towards socio-economic independence. It is implemented in the 6 villages of Tousem block, Tamenglong district, Manipur. The activities implemented during the current reporting period were as follows.

Formation of voluntary youth groups

In this activity we did revival and strengthening of youth clubs in three project villages. Three youth clubs were revived or strengthened one each in three villages.

The first meeting of strengthening youth club was held at Nungkao-ii village on September 14, 2023 at the residence of Mrs. Lungangliu Kamei. It was attended by youth leaders, Village Authority members, and SHG women. The meeting was facilitated by D.Puanthanlung, Coordinator. The meeting attendance were 20 male and 15 female.

The second meeting was held at Rangkekiulongvillage on September 18, 2023 at the residence Ramsinang Kamei, Village Authority Chairman. It was attended by youth leaders and Village Authority members. The meeting was facilitated by D.Puanthanlung, Coordinator. The meeting attendances were 25 male and 15 female.

The third meeting was held at Oinamlong-ii village on September 24, 2023. at the residence Magdalene Gangmei, Secretary Gaiphuam SHG. It was attended by leaders Youth club and Village Authority members. The meeting was facilitated by G. Gaihiamliu, Coordinator. The meeting attendance was 20 male and 12 female.

Activities

Enhance access to rights and entitlements:

- ✓ 150 youth and community people participated the sport day at Sibilong
- ✓ Awareness raising on rights, rights holders has conducted at Oinamlong, Nungkao of which 75 people participated the programme
- ✓ 25 people participated the training programme on rights and entitlements

To Enhance land rights with focus to women land rights

- ✓ 6 homesteads and 1 horticulture fields of individuals and 7 women SHG land in the village has mapped
- ✓ Focus women SHG has been cultivating traditional crops in the group land and forest food in the regeneration forest area of 8 villages.
- ✓ Stakeholders consultation meeting has conducted with regard to women land rights with village clan leaders, village authority, sub-divisional officer Tousem and Rongmei Lumphum.
- ✓ 6 Land Tenure Certificate has been issued to the farmers by village authority

Livelihood improvement through green income:

- ✓ Bee keeping training has been provided to 12 people of interest youth from the project villages
- ✓ 20 women attended the mushroom training and 3 women of kaimai are practicing at home

Sustainable NRM through agro-ecological approaches

- ✓ 15 women have promoted to cultivation of traditional crops in the project villages
- ✓ 5 women have promoted to homestead in the 3 villages
- ✓ 4 women have promoted to horticulture cultivation in the project villages

Revival of Indigenous brown and white cotton farming and culture

Promotion of Natural Forest and Biodiversity for improving over-all environment and positive societal change by empowering people through participatory development processes. Child and women rights protection and quality education in rural areas of Manipur.

Objectives: Revival of Indigenous brown and white cotton farming and culture

Activities:

1. Meeting with SHGs on Promotion of Indigenous cotton

On: 21st April 2023 Venue: Sibilong

Organised by: People's Endeavour for Social Changes (PESCH)

Supported by: Global Green Grant Fund (GGF)

As part of the Global Green Grant Fund (GGF) Project program we have conducted Training on promotion of Indigenous Cotton. The program is being conducted at Sibilong village on 21st April 2023. The meeting was attended by 33 women where all of them are member of SHGs and 4 men. The meeting started with a prayer pronounced by Mr. Gaichiandin, VDC member which was followed by welcome address from Mr. Meithailung, VDC secretary. The Resource person Mr. Namkhinlung Pamei, Director of People's Endeavour for Social Change (PESCH) speaks on the topic revival of indigenous cotton farming and its importance. He says that brown cotton is very unique as it needs no dyeing and it is grown only some parts of the globe compared to white variety. He encouraged the participants by saying that through this cotton farming we can manufacture all types of clothes and it is free from chemicals. The program come to end after interaction hour led by resource person and vote of thanks from Khiulingliu, president of Tidai Phum SHG.

Training photo:



2. Meeting with SHGs on Promotion of Indigenous cotton

On: 19th April 2023 Venue: New Kaiphundai

Organised by: People's Endeavour for Social Change(PESCH)

Supported by: Global Green Grant Fund (GGF)

As part of the Global Green Grant Fund (GGF) Project program we have conducted Training on promotion of Indigenous Cotton. The program is being conducted at New Kaiphundai village on 19th April 2023. The meeting was attended by 27 women where all of them are member of SHGs and 2 men. The meeting started with a prayer pronounced by Mrs Pougakliu, president of Himdai Phum SHG which was followed by welcome address from Mrs. Tabitha, secretary of Peace SHG. The Resource person Mr. Namkhinlung Pamei, Director of People's Endeavour for Social Change (PESCH) speaks on the topic revival of indigenous cotton farming and its importance. He says that brown cotton is very unique as it needs no dyeing and it is grown only some parts of the globe compared to white variety. He encouraged the participants by saying that through this cotton farming we can manufacture all types of clothes and it is free from chemicals. The program come to end after interaction hour led by resource person and refreshment follows thereafter. Women Day.

3. Meeting with SHGs on Promotion of Indigenous cotton

On: 19th May 2023 Venue: Njukok

Organised by: People's Endeavour for Social Change(PESCH)

Supported by: Global Green Grant Fund (GGF)

As part of the Global Green Grant Fund (GGF) Project program we have conducted Training on promotion of Indigenous Cotton. The program is being conducted at Njukok village on 19th May 2023. The meeting was attended by 16 women where all of them are member of SHGs. The meeting started with a prayer pronounced by Mrs Lamhale, president of Lucky SHG which was followed by welcome address from Mrs. Hungeile secretary of Suisam SHG. The Resource person Mr. Namkhinlung Pamei, Director of People's Endeavour for Social Change (PESCH) speaks on the topic revival of indigenous cotton farming and its importance. He says that brown cotton is very unique as it needs no dyeing and it is grown only some parts of the globe compared to white variety. He encouraged the participants by saying that through this cotton farming we can manufacture all types of clothes and it is free from chemicals. The program come to end after interaction hour led by resource person and refreshment follows thereafter.

Photo:



Rural Haat Construction at Kaimai village under NABARD

1.Introduction:

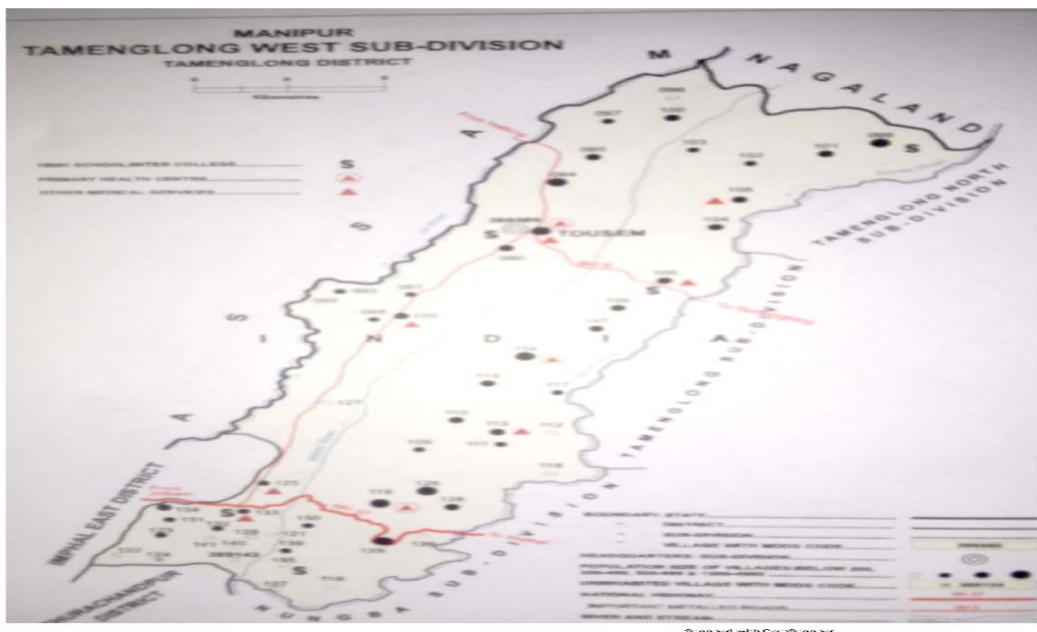
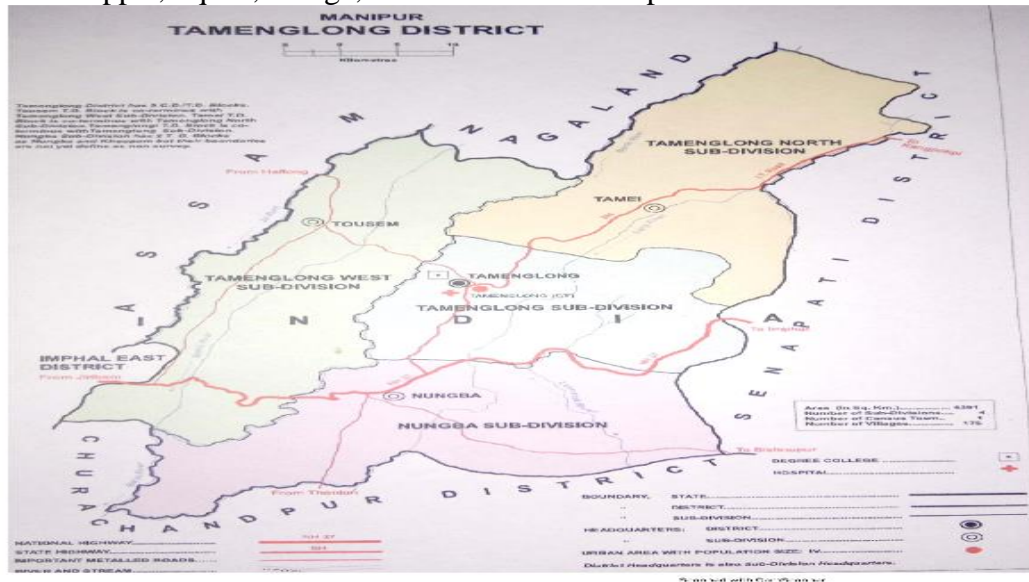
The Project "Rural Haat Kaimai" was funded by NABARD Regional office Manipur and contributions made by the OC Tousem Police, Women SHGs Kaimai, Village Authority Kaimai, Baptist Church Kaimai and households of Kaimai village. The Project was approved and issued Sanction Letter No: NB.MNR./ 535 /OFDD/ Rural Haat -PESCH/2022-23 dated 17 February 2022 and it was inaugurated by Shri.Namsinrei Panmei, Hon'ble Chairman ADC Tamenglong and Shri. Dr. M.Srinivasa Rao GM/OIC NABARD Manipur Regional Office Imphal on 22nd October 2023. The project experienced initial delays due to National wide lockdown for prevention of Covid-19 pandemics. There were three instalment phases first in the month of March 2021, second in the month of September 2021 and third after the inauguration of the haat. The haat was built to help rural people market their products effectively.

For the successful exploration of rural markets, a basic requirement is infrastructure. The absence of such infrastructure is aggravating the distribution challenges in rural Tamenglong of India. Due to scattered(geographically),small size of population, remoteness, poor connectivity, low per capita disposable incomes, acute dependent on shifting cultivation the people of Kaimai areas have no opportunity of market connectivity since from the last 20 decades. Leaders of the area approached Government departments, MLA and other agencies for construction of Market Shed in the area, but still none of the agencies heard their voice. With PESCH intervention in the area and NABARD approval of construction in Kaimai opened the eyes of rural people of Kaimai and its neighboring villages to promote trading converting them into small towns. They have now opportunity of selling anything from fresh vegetables, fruits, garments, groceries, agricultural inputs and equipment, consumer expendables and set of spurious products in their local market(Rural Haat). There are 3780 peoples from 7 project villages. There also Assam Rifle, Manipur police, IRB, Railway construction companies and National Highway No.37 visitors whom will buy their. These could be a regular platform to reach out to rural consumers. Branded products like hill broom, king chilli, dry roselle leaf, wild products, sugarcane juice, lemon juice can sales at Rural haat Kaimai, pointing to the opportunity that awaits big brand marketers through SFURTI project under Jiri-Barak Farmers Producer Company under the implementing agency of PESCH. The crucial issue for the marketers is understanding from where and how sellers at these haat source the goods can be a good beginning. Haat sellers mostly sale their local products only and there is great challenge

of more sellers than buyers. The major advantage it offers to marketers is touch and feel experience and communication in local language to the rural consumers.

2.About the Rural Haat Kaimai:

2.1. Location: Rural Haat sponsored by Regional Office NABARD Manipur have been constructed at kaimai village which is situated at the western part of Tamenlong District, Tousem Block, Manipur. It is 50 km away from Jiribam district, 87 km from Silchar, 40 km from Nungba sub Division headquarter and 107 km away from District headquarter Tamenglong.. There is 6 km from the Rani Gaidinliu Railway substation Oinamlong which is going to be function after the completion of the Jiri Tupul railway line. Kaimai village is famous in Pineapple, Squaz, orange, Maize and medicinal plants & aromatic in its forest.



2.2.Objective of the project:

The Kaimai village is a junction for neighbouring villages namely ; Tollen, Thingchamphai, T.Mutbung, Maokot of kuki villages and Oinamlong and Nungkao of Rongmei villages.. Haat is situated near the Tousem police outpost out post of NH-37. It will make comfort to the

travellers It will benefit to the travellers and neighbouring villages as hundred of vehicles from light to heavy pass through the village. As there is police check post near the haat, vehicle take stop near the Duirong Kaithean(Rural haat) kaimai.

Objectives: The haat built to help rural people market their products effectively, to ensure self-sufficient economy of the rural people through the haat, to revive traditional handicrafts through connectivity of market, to encourage farmers the importance of local products in the market

2.3.Implementation structure:

The project had a three instalment phase based on formation of Rural Haat Monitoring Committee(RHMC), approval from sub divisional officer and community before the release of first instalment. After received of other stakeholder contribution and community the second phase instalment was released to the implementing organization and then after inauguration of haat the third instalment amount was released.

2.4.Basic Structure /facilities for the Village Haats

The basic structure /facilities which may provide at these village Haats are as under:-

- a. Open raised platforms of 40 length with 40 vendors capacity
- b. Store room for storing products and for Management committee office
- c. 2 cemented Toilets separate for ladies and gents with attached bathroom
- d. Drinking water facility through installation of 500 litre syntax.
- e. 1000 litres syntax for toilet and bath room purpose
- f. Grocery shop for women SHGs to sell local dry products and daily essential items
- g. Boundary wall /fence with cemented pillars
- h. Parking space
- i. Electric connection.
- j. Installation of lemon and sugarcane juice making machine through SELCO Foundation
- k. One Refrigerator for keeping green vegetables under the support of Hon'ble ADC Chairman Tamenglong

3.Maintenance and Management

The Duirong Kaithean (Rural Haat) Management Committee Kaimai and the project implementing Agency (PESCH) in the present of GM/OIC, NABARD, Manipur, Regional Office, Imphal and Hon'ble Chairman ADC Tamenglong enter into this Agreement with the common objective of bringing the purpose of construction Rural Haat to a successful achievements. The Duirong Kaithean (Rural Haat) Management Committee Kaimai shall be responsible for day to day management of the haat, repairing and supporting vendors and visitors. The Haat Management Committee shall give their full support within the terms of this Agreement and in the framework of mutual Partnership, based on transparency and mutual trust. This Agreement lays down the terms and conditions of the cooperation. The Agreement will become effective when signed by President, Secretary of the committee forwarded by GM/OIC, NABARD, Manipur, Regional office Imphal and Hon'ble Chairman ADC Tamenglong.

3.1. Duirong Kaithean (Rural Haat) Management Committee Kaimai

The Haat will purely manage by Women SHGs of Kaimai village. As there is only two SHGs in the village particularly PEACE and MERCY Women SHGs, these two SHGs will manage the Haat and if any new SHGs established in the village then it will become a management committee with the approval from Implementing Agency (PESCH).

The term of the executive committee will be three years and it will be rotation of president, secretary, and Treasurer from the Management Committee (SHGs of Kaimai) after completion of three-year term.

3.2 Executive Committee (Governing body)

- a. President : MERCY SHG President
- b. Secretary : PEACE SHG Secretary
- c. Treasurer : MERCY SHG Secretary
- d. Vice President : PEACE SHG President

3.3. Executive Committee Members

- a. All Members of Peace and Mercy SHGs Kaimai
- b. New women SHG in the village (Kaimai) if any

3.4. Advisory Board:

The function of the advisory board is for monitoring management committee activities, settlement of any dispute within the committee, suggestion and support for bringing achievements as per the guidelines of implementing Agency (PESCH) and Donor NABARD. The Advisory board will be Village Authority, PEIH (Village Customary Law Court), Youth Club, Village Development Committee (VDC) and Tanpui phum. The Advisory board will not be interfered in any roles of the Management Committee.

3.5. Guidelines for vendors

The Duihong Kaithean (Rural Haat) Kaimai is for Kaimai Rongmei and Kuki, Tollen, Thingchamphai, T. Motbung, Maokot, Oinamlong and Nungkao villages. Any person from these villages willing to sell their local products will give opportunity as per following norms

1. Registration of their name in the record of management committee
2. Rs. 10/- will charge from the vendor per day per head
3. Regular vendor can take loan from the Management Committee @ 1 % interest.

3.6. Hiring of Store room for meeting:

Any organizations or department from other villages or area willing to use the store room for meeting purpose, Rs. 500/- will be charge as registration fee.

3.7. PEACE and MERCY SHG Grocery Shop

PEACE and MERCY SHG Grocery Shop will be allotted to consensus candidate within the women SHG members @ Rs. 1000 for the 1-year term. If more than one-person lottery draw system will be done. Payment of rent to the Management Committee shall be last week of every month. If rent is not pay consecutively for two months then permit will be cancel and given chance to other members. If violate the above rules her property can be taken by the management committee.

3.8. Toilet for ladies and gents:

The toilet can be freely use by the vendors and villagers but outsiders or travellers will be charge Rs. 10 per use.

3.9. Fund Use:

The total money receive from the management committee will be audited by church accountant and pastor every last week of the month. The fund can use 10 % for repairing and management of the Haat, 20 % for SHG fund and 70 % for vendors loan.

3.10. Weekly Market Day.

There will be Market Day in every Thursday of the week. Traders from Jiribam and others area will be invite and will allow them to sell their products in the haat and there will be no vendor charge on market day.

3.11. Selling price rate:

The price of local products selling in the haat will be fixe by the Management Committee as per the approval from Village Authority Kaimai village. It is recommended to sell products price in the common rate.

3.12. Amemdment :

If require, amendment or insert any other rules as per the convenient of the committee after completing 1 year of the undertaking with effect from signing by the committee leaders in the presence of GM/OIC NABARD, Regional Office Imphal and Hon'ble Chairman ADC Tamenglong.

4. Monitoring:

People's Endeavour for Social Change (PESCH) will primarily be responsible to monitor the progress of such haats periodically. The concerned NGO will collect information on sale of product, functioning of these haats and furnish the report to NABARD every month or quarterly in Progress Report (MPR/QPR) and on MIS, when it becomes operational.

5. PEOPLE'S PREFERENCE:

Villagers visiting Haat are most interested in purchasing grocery items, as every item is available at the best cheapest price. Traveller visiting Haat are most interested in purchasing local vegetables, fruits and handicraft products. As for the convenience of the people, haat market day have been fixing on Thursday of every week as Friday is the bazar day at Jiribam. The reason for the preference of grocery items is that mostly the villagers are engaged in agricultural occupation, due to which they can easily sell their own products through the Haats.



6. Achievement:

6.1. The Project has been successfully implemented according to the Project guideline and budget. Since from the Inauguration day after women SHGs and some individual sell their products in the rotation system instructed by the Management Committee. Individuals from neighbouring villages started coming to the haat for selling their local products and buying essential items. Buyers like CRPF, Railway companies, Assam Rifle, IRB, Passengers of NH.37, Truck drivers buy chillies, banna stem, banna, widl vegetables, fruits and others locally available products.

7.Sustainability plan: Indicating the likely continuation of net benefits from a development intervention beyond the phase of external funding support. It also includes an assessment of the likelihood that actual and anticipated results will be resilient beyond the project's life.

7.1.Mela: The Haat Management Committee and Implementing agency(PESCH) decided to organize one mela every year in the winter/harvest season to encourage visitors and vendors the importance of haat and its sustainability.

7.3. Maintenance charge: The committee resolved to reserve 10 % of annual income of haat for repairing and beautiful of Duirong Kaithean Kaimai(Rural Haat)

8.Best Lesson learned: After interaction and feedback from the two participants of vendors, they said that "We are very happy to get this kind of opportunity to showcase our products and sale our products in our area which is only our long dream".

8.1.They shared among the items they sold were bamboo shoot dry, roselle leaf dry, orange, king chilli fresh and dry with smokeless, millet are the best demand items by visitors.

8.2.They shared that well preparation in regard of items packaging (Name of SHG, date of packaging, weight, amount, photo, uses) should be clear.

Pictures of Rural Haat Kaimai before construction



Pictures of Rural Haat Kaimai during and after construction



Farmer producer Organisation

Under the NABARD support producer organisation called as Jiri-Barak Farmer Company Limited was formed and registered under the company Act 2013 on 25th August 2020 with CIN NO -U01100MN2020PTC014130

Objectives:

1. To carry out hill broom business by collecting hill broom from the members and do value addition by women SHGs members and local youth.
2. To cultivate, grow produce, harvest raise or deal in agriculture produce as agriculturist, farmers or gardeners and to set up processing unit for import, export, distribute or deal in agriculture produce of all description, like fruits, vegetables, seeds and herbal products and trade in all the products required for cultivation, harvesting, production and development of seeds, vegetable, fruits, and herbal items.
3. To cultivate, grow, produce or deal in agriculture produce and to carry on the business of agriculture, farmers, gardeners, and to acquire hold, buy agriculture land, and deal in such business as may be required by farmers and dealers of agriculture produce.
4. To carry on the business of planters, growers and cultivators of seeds, vegetable, fruits and to cultivate, grow, produce or deal in vegetable, fruits and herbs and to undertake the activities for its processing and preservation.
5. To manufacture, sell or supply machinery, equipment or consumables mainly to the members and non-members also
6. To render technical service, consultancy services, training, research and development and all other activities for the welfare and promotion of the interests of its members.
7. To finance the production, procurement, processing, marketing and other activities mention above, including the extension of credit facilities or any other manner of financial services to the members of the company
8. To enable producers to get insurance for themselves, their family members, and for the livestock and other productive assets as also for their primary produce.

Activities:

Particulars	Expected Qty to be sold	Rate Rs.
Hill broom(KG)	2000	70
Areca leaf dispo plate(Piece)	5000	5
Sugandmantri(KG)	10000	270
Orange nursery(Piece)	100000	20
Turmeric dry(KG)	1000	80
Vegetable(KG)	5000	30
King chilli in kG(Smokeless)	500	800
Dalchani(KG)	5000	70
Indigenous brown & white cotton	3000	80
Total		

Activities Implemented

- ✓ Registered under the Company Act 2013 with CIN NO- U01100MN2020PTC014130

- ✓ 5 Mobilization meeting conducted in 5 villages. 120 farmers participated in the meeting.
- ✓ 3 Board of Director's training was conducted at Aben Tousem by David Gandhi who taught on the SALT farming and local green food business, Bird Lucknow online zoom on Basic FPO and Business development plan and at New Alipur by Dhiren Horticulture Inspector Jiribam.
- ✓ 2 CEO training have been conducted and online BIRD training was attended by Ditung Kuame CEO of FPO.

Improved quality education to school children through children learning status survey, proper functioning of village school a) Counselling and Career

Guidance: PESCH has conducted a Counselling and career guidance for students who stays in rental at jiribam from Tousem areas. Around 20 students attended the program. In this program it talks about the moral Education, Discipline and others topic as well which will help in choosing their interest of the students.

b) Skill Training: Skill training was conducted for Returnee students (PESCH) of Jiribam adjoining tousem Areas on Mushroom Cultivation, SALT/ Integrated farming.

c) Awareness: PESCH has conducted Awareness program On "Domestic Violence" for women (Muslim women) in kamranga. In order to make them aware about what is domestic violence, Type of violence, Impact as this groups are vulnerable.

d) Survey: The organisation also conducted a survey on children (5-15) year of age in jiribam about the covid and impact on learning.

Tribal Development Fund Project Aben Range under NABARD

Project location: Aben Range, Tousem block, Tamenglong district, Manipur

Total beneficiary: 200 families

Implementing agency: People's Endeavour for Social Changes (PESCH)

1.Introduction: A small orchard-based sustainable livelihood model for tribals, involving development of wadi (small orchard) and other associated interventions has been under implementation in Aben Range, Tousem Block of Tamenglong district, Manipur. It touched the lives of 200 tribal population. Orchard farming has evolved as a most successful model of sustainable income to the tribal families. In this TDF orchard farming we practice the Slope Agricultural Land Technology (SALT) model which is integrated farming system. The objectives of the project is to:

- create replicable models of integrated development of tribal families on participatory basis, through adoption of sustainable income generating activities based on potential of the area and the tribal needs;

- build and strengthen tribal institutions, which would enable the communities to be partners in policy formulation, execution of programs and improve social and economic status; and
- build and strengthen producers' organizations. The discovery of agriculture was the first big step toward a civilized life - Arthur Keith

2.Major Components of the project

- Setting up small orchards (wadis)
- Soil conservation
- Water resource development
- Women health development
- Training and capacity building

3.Status of the project as on 31 March 2024

- So far the project have been covered 200 families with 200 acre area as on 31 March 2023.
- Cumulative grant sanctioned and disbursed as on 31 March 2023 is Rs. 63.368 lakh from NABARD.
- Families of 200 have been contributed Rs. 12.185 lakh as shramdan for the project.
- In convergence Azim Premji Foundation (CSR) Rs. 3.90 lakh and MGNREGS Rs. 17.674 lakh respectively.
- 1 FPO called Jiri-Barak Farmer Producer Company Limited have been promoted under TDF covering 200 families from Longchai, Aben, Charinapang and Impa Ningdi villages of Tousem Block, Tamenglong district of Manipur, which are engaged in income generation activities, such as inter cropping activities, bee keeping and custom hiring centre.
- Around 20,000 orange plants, 19400 lemon plants, 4000 parkia plants, 800 coconut plants and others plants like areca nuts trees have been planted in the orchard/SALT farm so far, which have a potential of sequestering of 10 thousand ton carbon dioxide per year.
- It also transformed of barren slopes into productive orchards, yielding fruits like orange, lemon, parkia coconut, areca nut etc. This not only improves the livelihoods of local farmers but also helps in environmental conservation by preventing soil erosion and promoting biodiversity.

4.Geographic spread

The project implemented in the 4 villages Longchai, Aben, Charinapang and Impa Ningdi of tribal dominated Tousem block of Tamenglong district, Manipur. There is 247 households with 1480 populations as per 2011 census. Out of this 700 are males and 780 are females. The Block fall under Manipur Tribal Area Autonomous District Council. The project area experiences pleasant climatic conditions. Relative humidity is very high and temperature ranges from 3°C to 36 °C. Annual Rainfall in Tousem block is found below 1400 mm in the south western part, 1400 mm to 2000 mm is found in the north eastern part and above 2000 mm is found in the central north and south of the block in the months from April to October. The agro climatic condition of the area is very much suitable for fruit crops and cultivation of

vegetables. Farmers in some pockets are taking up floriculture, fruit orchard and vegetable cultivation throughout the year. Out of 247 families, the project covered 200 households with 200 acre of area.

5.Activities

The TDF projects primarily involve development of orchards of horticulture crops suitable to the agro-climatic zone. So far, orchard of orange, lemon and border plant like parkia, coconut have been developed throughout the 4 project villages. By families contribution some orchard and plants like apple ber, manago, litchi, avocado, walnut are also planted in the orchard farm. Some inter crops like maixe, ginger, turmeric, tapioca, yam, king chilli, coffee, rubber, etc. have also been included in few wadis. Forestry plants like teak, drumstick, casuarina, bringal, millets and local spices , etc. have been taken up as vegetables plants. Further, various Non-Timber Forest Products (NTFPs) like medicinal plants, bamboo, sugandmantri, etc. have also been planted in the top of the farm for biodiversity conservation in the TDF project.

6.Convergence activities.

Activities like homestead farming, livestock rearing, pashu sakhi, solar pumpset and community sport meet were supported through Azim Premji Foundation(APFT). Shramdan were provided under MGNREGS and women health camp through MSRLM and ASHA worker of the area.

7.Success story of the project

Intervention	Outchome
Project covered 200 families with 200 acre area as on 31 March 2024.	Expected soon of fruits harvest and so far, which have a potential of sequestering of 10 thousand ton carbon dioxide per year approximately.
Around 20,000 orange plants, 19400 lemon plants, 4000 parkia plants, 800 coconut plants and others plants like areca nuts trees have been planted in the orchard/SALT farm	
Intercropping with maize, wild cardamon, local garlic, ginger, turmeric, tapioca, yam and Naga chilli etc	Vegetable selling got Rs. 100000 in the financial year 31 st March 2024.
Water resource development 100 farmers	50 farmers farm have reached water and plants health improved.
100 farmers have bee boxes	20 farmers have bee hive in their bee boxes,
Convergence work	-Azim Premji Foundation supported for livestock bank, vegetable farming, pashu sakhi and regeneration of forest food Rs. 390000 for the 50 beneficiaries. -MGNREGS in shramdan Rs. 17.674 lakh
20 SHGs, 4 farmer club and 1 FPO formed	-20 SHGs linked to MSRLM and 200 farmers of the project linked to Jiri-Barak Farmers Producer Company Limited.

8.Important Learnings

- Horticulture based livelihoods have proved to be a successful model in improving income of the farmers with small land holding and arrest migration.
- Processing and value addition of horticulture-based produce will enhance the income of the tribal families and needs to be part of sustainability plan.
- Special relaxation is required for hilly and difficult areas in terms of cost norms and other parameters.
- Need for development of non-wadi models to encourage inclusive growth for landless farmers.
- Farm hut with rain water harvesting will be needed for protection of farmers from sun heat and raining and also for conservation of water in pitcher for irrigation.

9. Photographs





Submitted by PESCH

Livelihood promotion under Azim Premji Foundation

- 13552 plants of mosombi, lemon, areca nut, orange, coconut were planted in the SALT farm by 56 beneficiaries
 - 97 beneficiaries families reduced in expense of vegetables and increased consumption of nutritional food items through cultivation of 14 different species (traditional, seasonal and wild vegetables) in the kitchen garden.
 - 9000 plants of homalomena aromatica(Sugandmantri) , timber, and others endangered wild vegetables were planted in the 60 acres of forest regeneration
 - 164.5 acres were brought under sustainable agriculture(SALT, Forest regeneration and Kitchen garden.
 - 13552 plants of mosombi, lemon, areca nut, orange, coconut were planted in the SALT farm by 56 beneficiaries
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 - 9000 plants of homalomena aromatica(Sugandmantri) , timber, and others endangered wild vegetables were planted in the 60 acres of forest regeneration
 - 164.5 acres were brought under sustainable agriculture(SALT, Forest regeneration and Kitchen garden.
- The project address the capable needs of community

- Particularly women, after the project intervention adoption of Kitchen garden practices helps reduction in expenses, getting fresh product and time management.

Case Study: Mr. Athui Gonmei (52), is from Longchai village, Tousem-subdivision, Tamenlong district. He has studied up to 8th level. PESCH supported SALT farming, Livestock and Bee keeping.

Change: He also practiced kitchen garden under APF projects of seasonal crops and traditionally available products, and now he is getting organic and fresh with no investment for consumption. He planted 20000 of orange, Lemon, Parkia, Jackfruit, Jujube and areca in his farm. Apart from Horticulture farming he also started Livestock rearing- Goatery, poultry and Bee keeping. To build more success in his work he received training of Goatery from SUNBURD TRUST, and piggery for pashu sakhi under APF project. He is rearing 20 goats, 12 ducks and 200 chicken and 3 bee boxes. With his experience and training in Livestock industry Mr. Athui Gonmei open his own mart as Panti Rural Sanitary Mart (PRSM) of Poultry and Goatery which is highly beneficial for him and community providing convenient location to buy and sell. This brings a stimulate economic activity in the area.

Photos of SALT



Photos of Kitchen garden



Vision, Mission Statement, Objectives

PESCH Vision: Harmonious society with justice and respect for human rights ensuring sustainability of life.

PESCH Mission: Promotion of present Natural Forest and bio-diversity for improving over-all environment and positive societal changes by empowering the people through participatory development processes.

RELIEF WORK PROGRAMME

Brief Note on Distribution of Brot Relief Commodities during lockdown in the PESCH Project villages

As part of the Bread for the world (Brot) COVID-19 Relief program PESCH has distributed various essential Relief commodities such as rice, dal, potato, mask, hand sanitizer and soap to 175 households and 10 Quarantine Centres in 5 current project villages and 1 previous project village on June 3, 2023. The 6 villages are Nungkao, Oinamlong, Kaimai, Sibilong, Chingkao and Kaiphundai.

The essentials commodities were distributed to the selected needy households and quarantine centres who are affected by the COVID-19 pandemic. The PESCH staffs directly went to the villages and hand over the commodities to the individuals and Quarantine centres through the concerned Village Authority, Village Development Committee and Church. The quantities of commodities distributed were Rice – 1250 kg, Dal – 50 kg, Soap–200 pieces, Mask – 300 pieces, Hand Sanitizer – 200 pieces, White phenyl-200 pieces and Detol liquid-100 pieces respectively.

Remark

During the visit to the villages we observed the urgent needs to develop proper infrastructure for the Quarantine Centres, public awareness and SOP for COVID-19 pandemic volunteers.

This will prevent spread of the dreaded disease in the community. We are planning to work more on this issue in assisting the affected people.

Photo of Relief Distribution



Photo Section



Photographs of PESCH



